

OUR VOICE

TUG OF LAW!

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Cards affect your "pulling power" in the tug-of-war metaphor

WANA

OUR VOICE

Active Participants

You organise a carpool to take four of your mates to the voting booth after school

+2

OUR VOICE

Active Participants

You have a kōrero with your whānau at dinner about why this election matters, convincing your parents to vote for your shared values

+2

OUR VOICE

Active Participants

You create a viral TikTok breaking down the policies of different parties in a way that helps other youth understand how to vote

+2

OUR VOICE

Active Participants

You volunteer to hand out flyers for a local candidate who strongly aligns with your community's values

+2

OUR VOICE

Active Participants

You rally your sports team or kapa haka group to all go to the advance voting booth together after practice

+2

OUR VOICE

Active Participants

You help an elderly neighbour fill out their postal vote for the local council and drop it in the mail for them

+2

OUR VOICE

Active Participants

You run a lunchtime workshop at your kura (school) explaining how to enrol to vote

+2

OUR VOICE

Active Participants

You attend a local candidate debate and ask a hard-hitting question about youth mental health, swaying the audience

+2

OUR VOICE

Active Participants

You start a petition in your community about a local issue, gathering 500 signatures and building a network of engaged voters

+2

OUR VOICE

Active Participants

You text 10 of your friends on Election Day morning to remind them to use their voting ticket

+2

ACTIVE PARTICIPANTS

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Cards affect your “pulling power” in the tug-of-war metaphor.

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OUR VOiCE

Passive Participants

You show up on Election Day, tick the box for your values, and go home quietly

+1

OUR VOiCE

Passive Participants

You enrol to vote on your 18th birthday but don't talk to anyone else about it

+1

OUR VOiCE

Passive Participants

You take a "Who should I vote for?" online quiz to see which party aligns with your values, then vote accordingly

+1

OUR VOiCE

Passive Participants

You quietly drop off your postal vote at the local library drop-box

+1

OUR VOiCE

Passive Participants

You read a pamphlet that came in the mail to understand a candidate's values before voting

+1

OUR VOiCE

Passive Participants

You watch the leaders' debate on TV by yourself to make an informed decision at the booth

+1

OUR VOiCE

Passive Participants

You vote during the advance voting period because it's convenient while you're out shopping

+1

OUR VOiCE

Passive Participants

You follow a few political pages on Instagram to stay informed, and you cast your vote

+1

OUR VOiCE

Passive Participants

You read a news article about the upcoming election and make sure you are enrolled

+1

OUR VOiCE

Passive Participants

You tick the box for the candidate you like, though you aren't entirely sure what their wider party policies are

+1

PASSIVE PARTICIPANTS

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Cards affect your “pulling power” in the tug-of-war metaphor.

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OUR VOICE

Non-Participant

You assume the party that aligns with your values is going to win easily, so you don't bother going to the voting booth



OUR VOICE

Non-Participant

You complain about climate change on social media but don't vote for candidates who have policies to address it



OUR VOICE

Non-Participant

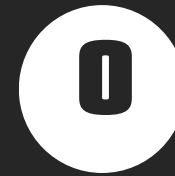
You aren't enrolled to vote because you "didn't have time," missing your chance to have a say



OUR VOICE

Non-Participant

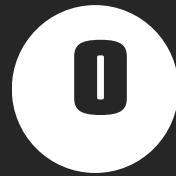
You decide "my vote doesn't matter anyway, politicians are all the same" and stay home on Election Day



OUR VOICE

Non-Participant

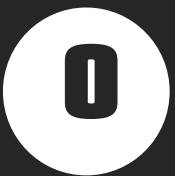
Your friends are all going to vote, but you decide to just wait in the car while they do it



OUR VOICE

Non-Participant

You mean to vote after work, but you feel tired and just go home to sleep instead



OUR VOICE

Non-Participant

You throw your local election voting papers in the recycling bin unread because they look boring



OUR VOICE

Non-Participant

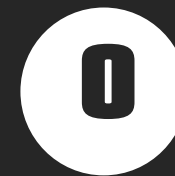
You don't know where the closest voting booth is, so you give up and play video games instead



OUR VOICE

Non-Participant

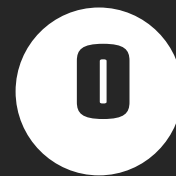
You let the loudest person in your flat decide the "vibe" of the house and don't participate in the local board election yourself



OUR VOICE

Non-Participant

You forget it's Election Day entirely until you see the results on the news that night, realising your values lost by a slim margin



NON-PARTICIPANTS

WANA